



# Philippine Trends and Opportunities

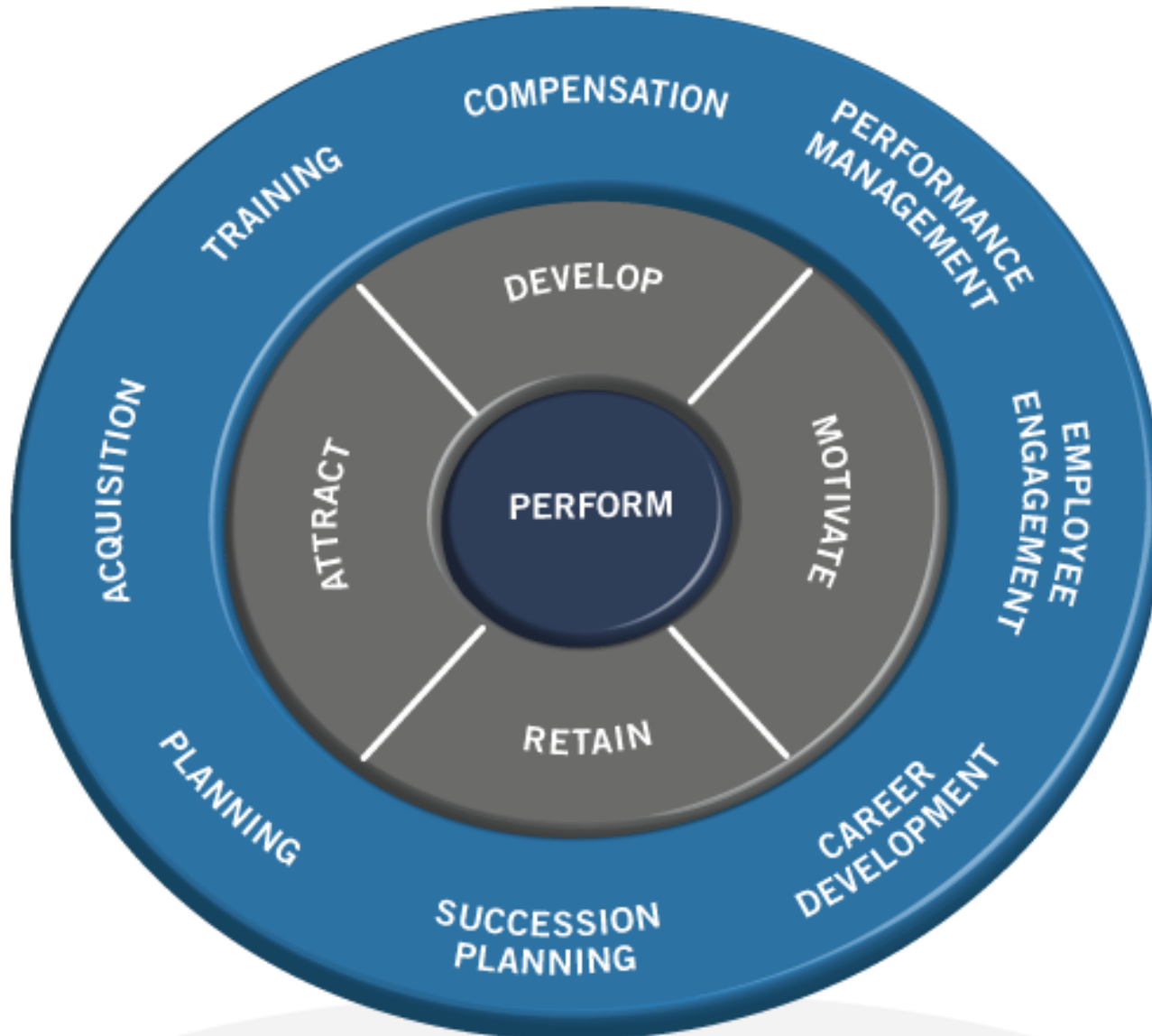
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# About the Facilitator

- 2005, FEU Graduate in Communications
- 2013, Ateneo GSB-Regis University, MBA
- 8-years managerial / leadership experience
  - HR Training, Talent Management, Organizational & Leadership Development, Recruitment, BPO Operations.
- Consulting Faculty
  - Ateneo Center for Continuing Education
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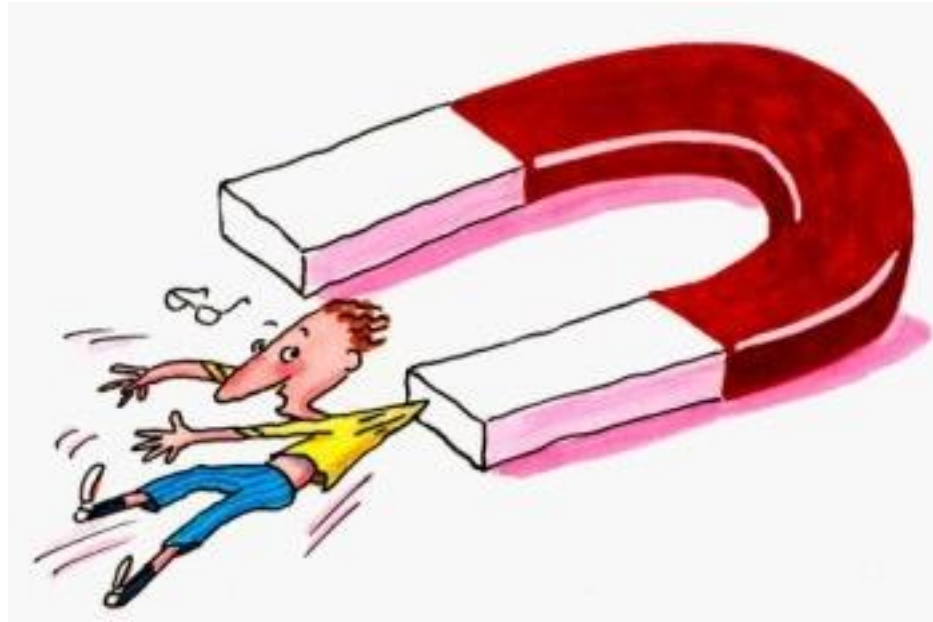


# What is Talent Management



# **TALENT MANAGEMENT TRENDS**

# The Law of Attraction



Almost **three in four** organizations report difficulties attracting **'critical-skill'** employees, and **more than half** report **difficult retaining them.**

# Attracting Talent Models

## Western

- Development
- Leadership
- Salary & Benefits

## Asia-Pac

- Status
- Financial Reward
- Influence

# Rise of personal branding



# Selecting Companies

## Brand

- Quality of company & industry
- Reputation it carries

## People

- Interactions between people
- Quality of leaders to team members

## Process

- Organization of organizations
- Risks and opportunities

## Technological

- Websites, equipment, tools, systems.



# Personal Management Tips



## Money

- Spend on **value**.
- Sharing is the easiest ways grow.

## Talent

- **Manpower is cheap, talent is expensive**
- 10,000HRS rule

## Time

- Nothing of value is 'instant'
- Plan & schedule

# Summary

- Spend time on your talents. Trade your talent for money. Avoid trading your time for money.
- Select a company that offers the best exchange of money for talent. So you can spend time with the people that really matter in life.
- Be proud of your personal brand, don't be less than you are truly worth.